



of New York City



Joan Kuhl

Founder/Author, Why Millennials Matter/Dig Your Heels In

Joan Kuhl is the Founder and President of Why Millennials Matter. She is also an international speaker, consultant on career and leadership trends, and author. Prior to Why Millennials Matter, Joan worked in sales, marketing, organizational effectiveness, and training & development for global healthcare organizations such as Eli Lilly, Forest Laboratories, and Actavis (now Allergan). In total, she has had over 13 years of corporate management experience, receiving recognition for her turnaround tactics that have led teams to high-performance results.

After a decade of mentoring and coaching thousands of Millennials from around the world to help them achieve their potential, Joan launched Why Millennials Matter. Why Millennials Matter is a training, research and consulting agency based in New York City that focuses on raising awareness to employers about the value of investing in their future workforce and the millennial customer segment. Their mission is to empower young men and women to achieve their highest potential and cultivate confidence around their career and future.